Math Tools For Journalists Professor Professional Version

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in order to improve global understanding of emerging safety threats linked to digital developments unesco commissioned this research within the organization s on going efforts to implement the un inter agency plan on the safety of journalists and the issue of impunity spearheaded by unesco the un plan was born in unesco s international programme for the development of communication ipdc which concentrates much of its work on promoting safety for journalists

the rapid growth of online media has led to new complications in journalism ethics and practice while traditional ethical

principles may not fundamentally change when information is disseminated online applying them across platforms has become more challenging as new kinds of interactions develop between journalists and audiences in ethics for digital journalists lawrie zion and david craig draw together the international expertise and experience of journalists and scholars who have all been part of the process of shaping best practices in digital journalism drawing on contemporary events and controversies like the boston marathon bombing and the arab spring the authors examine emerging best practices in everything from transparency and verification to aggregation collaboration live blogging tweeting and the challenges of digital narratives at a time when questions of ethics and practice are challenged and subject to intense debate this book is designed to provide students and practitioners with the insights and skills to realize their potential as professionals

this textbook takes a systematic approach to teaching broadcast and multimedia journalism to students easy to follow and very relatable for students visually appealing love this textbook beth bingham georges california state university fullerton updated edition of bestseller it s a multimedia world and today s journalists must develop a multimedia mindset how does this way of thinking change the newsgathering and news production processes having conceived of and written their book in this changed media landscape broadcast veterans wenger and potter seamlessly build on the fundamentals of good news reporting while teaching students to use depth interactivity and immediacy as they maximize the advantages of each platform while retaining the book s clear instruction and advice from those in the trenches advancing the story fourth edition has been updated to reflect the latest issues and trends with greater emphasis on social media and mobile media to gather promote and disseminate news content expanded coverage of media ethics and media law extended examples of effective reporting across multiple platforms updated writing exercises and new resources for reviewing ap style and additional interviews with journalists at the forefront of industry changes

this volume concentrates on the study and efforts of women and minority men to gain respect and parity in journalism and mass communication and focuses on trends over the past three decades contributions to the volume provide a history of the equity efforts and offer updates on equity in the academy and in the professions theoretical and international perspectives on equity are also included as are the concerns about equity from the new generations now coming into the profession this anthology serves as a benchmark of women s current status in journalism and mass communication and provides a call to action for the future as such it is required reading for all concerned with establishing equity throughout the discipline

who makes the news in a digital age participatory journalism offers fascinating insights into how journalists in western democracies are thinking about and dealing with the inclusion of content produced and published by the public a timely look at digital news the changes it is bringing for journalists and an industry in crisis original data throughout in the form of in depth interviews with dozens of journalists at leading news organizations in ten western democracies provides a unique model of the news making process and its openness to user participation in five stages gives a first hand look at the workings and challenges of online journalism on a global scale through data that has been seamlessly combined so that each

chapter presents the views of journalists in many nations highlighting both similarities and differences both national and individual

exploring the deep transformation that journalism has undergone in the last decade this book provides students professors and working journalists with the background on the demise of traditional media in the u s and the changes happening in the digital newsrooms houston discusses today s changes in journalism in the u s comparing and contrasting them with those around the world topics discussed include the decimation of the traditional newsrooms contemporary corporate ownership and investors the rise of bloggers and digital journalism finding new audiences the surge in nonprofit newsrooms and collaborations investigative centers in the u s and globally new model start ups and changing streams of revenue with the expansion of new technologies the text also looks at the new relationship between journalism professionals and the academy including the rise in content and stories supplied by university based newsrooms houston who has been on the frontline of these changes also discusses the culture clashes and ethical dilemmas in cyber environments accompanied by new challenges to maintaining credibility and creating trust to fully explore the rapid fire changes in news media and online journalism in recent years this book will be of interest to students of journalism and communications working journalists and professors helping prepare budding journalists for their future careers in journalism

now in its second edition mobile and social media journalism continues to be an essential resource for learning how journalists and news organizations use mobile and social media to gather news distribute content and engage with audiences merging theory and practice the book includes checklists and practical activities in every chapter enabling readers to immediately build the mobile and social media skills that today s journalists need and which news organizations expect the second edition retains a focus on journalisms s core values such as authentication verification and credibility while guiding readers on how to apply them to digital media activities the book also offers an in depth discussion of the audience s active role in producing content how mobile devices and social media have changed the way the audience consumes news and what these changes mean for journalists updated to address the latest trends in multimedia journalism the second edition includes two new chapters writing mobile friendly web stories and the spread of fake news this is a valuable resource for journalism students as well as media professionals seeking to update their skills the book also features a companion website at mobileandsocialmediajournalism com providing online resources for students and lecturers including video tutorials industry news and sample assignments the book s twitter account mobilejourn and facebook page fb com mobileandsocialmediajournalism share the latest industry trends and offer tips for teaching the topic

this book examines pressing debates concerning how and why journalism education should respond to digital changes in and around the industry and questions market oriented ideology and civic responsibility in the field surveying a broad field of discourse and research into journalism education creech shows how public ideals market logics and industry concerns have come to animate discussions about digital journalism education and journalism s future and how academic structures and

cultures are positioned as a key obstacle to attaining that future the book examines labor conditions critiques of journalism education as an institution and curricular change with reference to how conversations around race fake news and digital infrastructures impact the field creech argues for a critical pedagogy of journalism education one that pushes beyond jobs training and instead is centred around a commitment to public and civic value via a liberal arts tradition made practicable for the digital age this insightful book is vital reading for journalism educators and scholars as well as journalists and news executives education scholars and program officers and decision makers at journalism adjacent foundations and think tanks

in heat light a legendary journalist and a journalism professor join forces to offer a one of a kind guide for our next generation of great journalists drawing on the authors decades of experience at the top of the field and inspired directly by beginners most frequently asked questions heat light offers invaluable advice on such topics as balancing drama and information heat vs light generating and evaluating story ideas the secrets to crafting good ledes creating strong packages for the internet tv and radio the specific requirements of writing for print and broadcast the art of the interview along the way the authors share countless anecdotes from their own storied careers and discuss larger questions such as the rapidly growing role of digital media and what it means for today s aspiring journalists includes an extensive reporter s toolbox of checklists techniques and resources

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